

April 2023

Dear Partner,

West Side Community Services (EIN: 16-1060167) fosters the stability, security, and well-being of our vibrant and dynamic community by engaging, connecting, and supporting its residents. With a strong focus on health and wellness and guided by our values of innovation, co-creation, empathy and belonging, inclusion, and impact, we offer services based in education, food security, substance use prevention, and socialization that enhance the quality of life for thousands in our community each year.

We are preparing for a new event, **West Side Chops! The event will take place on Thursday, April 25 from 6-8 p.m.** Three corporate and three nonprofit chefs will compete against each other in a Chopped-style cooking contest using ingredients commonly found at our food pantry, Provisions 139. Guests will be invited to try a small plate from each chef, then vote on who will take home the title of People's Choice Chef. A panel of judges will also assess the chefs' offerings and crown a Judges' Choice Chef.

**West Side Chops will take place at the new West Side Bazaar**, located at 1432 Niagara Street. Bazaar vendors will be open during the event and guests are welcome to purchase additional food and drink from them if desired.

While the cooking competition and tasting will be the main focus, the event will also feature additional food, a bar, raffles, and games.

We are planning to welcome 100-110 guests.

We invite you to help make the first ever West Side Chops event successful by joining as a sponsor in support of our community. Sponsorship opportunities are outlined on the following page. Visit our event website to become a sponsor: <a href="www.wscsbuffalo.org/westsidechops">wscsbuffalo.org/westsidechops</a>. In addition to cash sponsorships, we welcome in-kind donations of event supplies. Please reach out if this is of interest.

We are grateful for your consideration of these offerings and hope that together we can create a long-term partnership that supports our dynamic and vibrant West Side neighborhood. Please call or email me with any questions or to pledge a sponsorship.

Sincerely,

Crystal Selk Executive Director

Office: (716) 884-6616/Cell: (412) 735-3970

cselk@wscsbuffalo.org

## West Side Chops Sponsorship & Underwriting Opportunities

Sponsorships close April 3, 2024

# CHOPS an event by West Side Community Services

#### Chef de Cuisine - \$5,000 (exclusive)

- Four VIP tickets to West Side Chops event
- Full branding and exposure on all of our event materials including but not limited to:
  - o Printed marketing materials promoting the event
  - Social media assets distributed by our team and our partners
  - o Press release announcing the event
  - o Day-of event signage
  - Recipe cards provided to VIP guests and pantry customers
- Banner displayed at event (provided by your business)
- Recognition on event webpage
- Inclusion in our monthly newsletter as a funder
- Verbal recognition of your sponsorship by emcee during event

#### Sous Chef - \$2,500

- Two VIP tickets to the West Side Chops event
- Branding and exposure on our event materials including but not limited to:
  - Printed marketing materials promoting the event
  - Social media assets distributed by our team and our partners
  - Day-of event signage
  - Recipe cards provided to VIP guests and pantry customers
- Banner displayed at event (provided by your business)
- Recognition on event webpage
- Verbal recognition of your sponsorship by emcee during event

#### Saucier - \$750

- Two standard tickets to West Side Chops event
- Branding and exposure on our event materials including but not limited to:
  - o Day-of event signage
- Recognition on event webpage
- Verbal recognition of your sponsorship by emcee during event

### **Underwriting Opportunities**

If you are unable to join us for the event, but would still like to support, we have the following underwriting opportunities available. Your generosity will be recognized on the event webpage and on signage at the event.

#### Bar Sponsor - \$300

Support the delicious alcoholic and non-alcoholic drink options our guests will enjoy.

#### Chef Sponsor - \$500

Support one of our competing chefs and help them strive for the coveted Judges' Award or People's Choice Award!